

Testimonials

Maine Tour Magazine: Promoting Group Business in New England and Eastern Canada

What Tour Operators Have to Say

“*Maine Tour Magazine* is fun to read. For one thing, the Lobster Lady and her crew always have timely tour ideas, as well as news we tour planners outside the area need right now.

I never throw out an issue! It's not limited to Maine information—we use the magazine to scout out ideas all over New England, and recently used it as a resource for a trip to the Canadian Maritimes.”

Craig Colley
Southern Touch Tours
Atlanta, Georgia

Industry Recognition

“Advertising in *Maine Tour Magazine* is an easy call. Their reputation in the Maine tourism industry is second to none. Our association with the magazine lends credibility to our product and services. We track our inquiries and we know that we get a good return on investment with our ad.”

Kevin Tacy
Foster's Downeast Clambake
York Harbor, Maine

Target Marketing

“I feel confident advertising in *Maine Tour Magazine* because I know my ad reaches groups that specifically desire a Maine/New England Destination. The staff makes it a point to know every aspect of their advertiser's business so they can accurately answer questions when a potential customer calls.”

Diane Fish
Cap'n Fish's Waterfront Inn & Cap'n Fish's Cruises
Boothbay Harbor, Maine

Target Marketing

“I see that your rates are very cost effective. We absolutely will be placing ads. Advertising is so expensive, I was not sure if the opportunity was one we could afford, since most of my year's ad money has been allocated for specific buys. However, your rates are an incredible value, and we intend to take advantage of that.”

Todd Paton, Director of Visitor Services
Rock of Ages Vermont Granite Quarry
Barre, Vermont

Well Worth the Investment

“We have advertised with The Maine Tour Connection for the past three years. I know when we advertise in *Maine Tour Magazine* that our information goes straight to qualified operators interested in visiting our beautiful State of Maine.

Plus, working with the Lobster Lady and the Lobsterettes is a true pleasure. I know that I am working with a company that is well known and trusted in our industry. They are one of the few magazines that we choose for our ads, and it is well worth the investment.”

Anna Henderson, Director of Sales
Clarion Hotel
Portland, Maine

**Tour operators and travel planners read MTM . . .
shouldn't they read about your business?**

A biannual publication promoting group business in New England and Eastern Canada.



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