



## National Tour & Travel Planners May Be Looking for You

Tour Planners Need Group Friendly Hotels, Restaurants, and Attractions in New England and Eastern Canada

**Promote your business to 2,500 qualified group tour planners**

A division of The Maine Tour Connection, est. 1984, MTM (*Maine Tour Magazine*®) was founded in 1996. Since its inception, MTM has provided businesses an affordable way to reach qualified, key tour leaders and group tour planners. With roots in Maine, MTM has grown to include group tour destinations throughout New England and Eastern Canada.

Published twice a year, each issue includes the following features and columns:

- **Destination**—Highlights a specific geographic region or city in New England or Eastern Canada.
- **Attraction**—A look at unique attractions, festivals, and niches that makes the Northeast so attractive to tours.
- **Along for the Ride**—Tour operators share their tour experience on the road.
- **The Bus Stops Here**—Industry news from each New England state and Eastern Canada.
- **The Lobster Lady's® Signature Tours**—Ideas for multi-night and day trips.

MTM's circulation reaches a targeted audience of 2,500 key group travel planners, including members of:

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|-----------------------------------|----------------------------------|
| • National Tour Association (NTA) | • American Bus Association (ABA) |
| • Pennsylvania Bus Association    | • Select Traveler                |
| • Special Interest Groups         | • Student Group Travel           |

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